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Florence PopOut Map (PopOut Maps)

Synopsis

Explore the iconic art and architecture of Florence with this genuinely pocket-sized, pop-up, city map. Small in size yet big on detail, this compact, dependable, Florence city map will ensure you don't miss a thing.Includes 2 pop-up maps - a detailed street map of the city center as well as an overview map of greater FlorenceAdditional maps - maps of bus routes, a locator map plus a map of Pisa are also includedHandy, self-folding, tourist map - small enough to fit in your pocket yet offers extensive coverage of the city in an easy-to-use formatThorough street index is also featured and cross-referenced to the map so you can easily find your destinationHotels, restaurants, stores and attractions are all included on the mapsIdeal to pop in a pocket or bag for quick reference while exploring this fabulous city. Fold size: 3.75" x 5.25" (95mm x 130mm)Sheet size: 8.5" x 9.75" (215mm x 225mm) (per sheet; 2 sheets)Approx scale: 1:6000 (central map) Scale is approximate and should be used as a guideline only.

Book Information

Series: PopOut Maps

Map: 1 pages

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Product Dimensions: 3.7 x 0.3 x 5.2 inches

Shipping Weight: 0.6 ounces (View shipping rates and policies)

Average Customer Review: 4.0 out of 5 stars   2 customer reviews

Best Sellers Rank: #76,025 in Books (See Top 100 in Books)   #18 inÃ Â Books > Travel > Europe > Italy > Florence   #127 inÃ Â Books > Travel > Europe > Italy > General   #192 inÃ Â Books > Travel > Europe > General

Customer Reviews

PopOut was founded in 1993. Having spotted a need to cure what he calls 'Map Stress Syndrome' after watching numerous tourists around the City of Bath, England, battling with oversized maps, founder Derek Dacey recalled the invaluable miniature charts he used during his days as a commercial pilot. Aiming to bring this level of usability to the city map market, a small team of designers was recruited to realise what would soon become the PopOut. 1993 saw the release of the first ever PopOut Map Bath, which was sold in the gift and souvenir trade across the

city.   Hot on the heels of this initial success, a research trip to the USA culminated in a redesigned layout, combining strong photo images, high quality printing and laminated covers Ã¢â ¬â œ standards which are still adhered to today. That research trip also saw the birth of the first US destinations covered in the PopOut range Ã¢â ¬â œ Boston, NYC, Philadelphia and Washington DC. Launched in the new style in the US they enjoyed instant success in the gift and souvenir trade. www.popoutproducts.com

We've been travelling in Italy for 2 weeks now. I have tossed the popout maps in the trash. Received easier to use and easy enough to carry free maps in each city we've been in. popout is too small to read easily and was a waste of money. Seemed like a good idea at the time I bought them.

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